



HEALTHWELL
FOUNDATION®

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HEALTHWELL FOUNDATION® APPOINTS KRISTA ZODET AS NEW PRESIDENT

GAITHERSBURG, MD -- November 7, 2013 – Today the Board of Directors of the HealthWell Foundation announced the appointment of Ms. Krista Zodet as the Foundation's new President. The HealthWell Foundation is an independent charitable organization providing financial assistance to insured Americans with high out-of-pocket medication expenses.

Krista has been a valuable member of the Foundation's management team since 2005 and has served in positions of increasing responsibility, most recently serving as HealthWell's Interim President, in addition to her role as Vice President. She has been responsible for providing oversight of HealthWell operations, including office and staff management, and engaging with strategic partners to further the mission, goals, and priorities of the Foundation. Since joining HealthWell, Krista has been instrumental in developing and implementing a new, fully-automated, grants management system, which has significantly boosted organizational effectiveness. During her time with the Foundation, close to 200,000 patients have been able to access critical medical treatments through HealthWell's copayment assistance program.

"I am exceptionally proud to lead HealthWell at a time when the health care landscape is changing. More people are becoming insured and will be able to access treatment that has previously been unavailable to them," said Krista Zodet, President of the HealthWell Foundation. "But financial barriers to high cost treatments remain. My vision is for HealthWell to serve as the bridge that helps all insured patients improve their health outcomes by improving their ability to access the care prescribed for them."

“It is wonderful that more individuals and families will be able to obtain health insurance and receive better medical care, but the need for HealthWell to provide copay assistance will be increasing along with the number of insured Americans,” said Ms. Zodet. “Having worked within the organization for the past eight years, I’m proud of the difference we’ve made in so many lives by helping patients to stay compliant and receive the treatment they need. Thanks to the generosity of our donors, and their continued support, we have made a positive difference in the lives of thousands of individuals.”

Stephen M. Weiner, Chairman of the HealthWell Board of Directors, said of Krista, "Her skills and experience have benefited the Foundation greatly over the past eight years and we know that will continue and increase in Krista’s new role. Her knowledge of the patient assistance space is vast and deep and the respect she commands in the field is tremendous. Krista’s understanding of and loyalty to HealthWell is exemplary. On behalf of the Board and staff, we congratulate Krista on this important endeavor and look forward to further growth of the HealthWell Foundation under her leadership."

About the HealthWell Foundation

Since 2004, the HealthWell Foundation[®] has assisted more than 173,000 insured patients with chronic and life-altering illnesses in meeting their cost-sharing obligations for treatment. HealthWell is an independent 501(c)(3) charitable organization that provides financial assistance to cover the cost of prescription drug coinsurance, copayments and deductibles, and health insurance premiums. For more information, visit www.HealthWellFoundation.org.

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