



April 2010 Quarterly e-News

WHAT'S NEW?

Even with Health Care Reform Copayment Demand Expected to Rise Over Next Decade

The HealthWell Foundation applauds lawmakers for passing the historic health care reform bill last month. While the bill extends coverage to millions of uninsured people, it does not adequately address the problem of the <u>underinsured</u>. In fact, it may even increase the number of people in this underserved population. As newly covered individuals seek treatment, they may not have the financial resources to cover their medical expenses. This dilemma is particularly significant for those dealing with chronic and life-altering illnesses.

There is a growing underinsured population in this country and according to the latest projections; HealthWell anticipates that the **demand for copayment assistance will continue to increase over the next decade**. To date, HealthWell has helped over 100,000 patients afford their prescription drug copayments and health insurance premiums and is already preparing to meet the rising demand from patients in need. Read more...

HealthWell Grantees: We Need Your Help!

Due to the high volume of patient requests that we continue to experience, we need your help. If you have been approved for a grant from HealthWell, we ask that you:

- start using your grant right away
- use as much of your grant as possible

This will allow us to keep our costs down and serve the greatest number of patients possible. Importantly, it will also help us bring in additional donor dollars.

HealthWell Launches New Fund to Help Patients with Dupuytren's Disease

The Healthwell Foundation is pleased to announce the Spring launch of a new fund to help patients with Dupuytren's disease afford their co-payments for prescriptions medications. Dupuytren's disease occurs in approximately 3 to 6% of all populations and involves the thickening of tissue just under the skin of the palm. Over time, the thickening can progress to the formation of rope-like cords that pull fingers toward the palm. For most patients, the inability to straighten their fingers negatively impacts their ability to do everyday tasks. HealthWell is excited to be able to help patients with Dupuytren's disease and welcomes them to the HealthWell family!.

Donate Now



HealthWell Making a Difference

Poor Tyler! We tried everything under the sun to help him...tubes in his ears...unblocking his tear ducts...you name it -- we tried it!! Then we found an allergist who recommended another treatment. He said it would be pricey, but there was a foundation to help people afford it. We can't even begin to say thank you for how HealthWell has improved Tyler's quality of life, and the entire family's quality of life! Tyler now runs in track, plays in the marching band, and rarely needs an inhaler...after only one year of treatments!! It has truly been a miracle. I am so impressed that a family doesn't have to be living in poverty to be able to get the grant...once we start making more money, I sure plan to donate to HealthWell!!

> Sheri, Littleton





WHAT'S NEW? continued

HealthWell in the News

The HealthWell Foundation continues to be featured in media across the country. Here are a few of the latest highlights:

National Underwriter - The HealthWell Foundation comments on the passage of health care reform and the impact on the underinsured ("HealthWell: Underinsured Still Need More Help" 3/26/2010).

Yahoo! Finance - Protections for underinsured must be next step in historic health care reform ("HealthWell Foundation Vows to Continue Safety-Net Support" 03/26/10).

DID YOU KNOW?

Tips and Tricks

It typically takes HealthWell 3-5 business days to process <u>completed</u> applications. On occasion, however, there may be some delay in processing times due to limited donations for some of our disease funds. When this occurs, we will ask callers to please be patient during the longer processing time. We appreciate your understanding in advance as we work to secure additional funding.

Fund Update

Due to high demand, we are unable to accept new applications at this time for our Non-Small Cell Lung Cancer (NSCLC), Cutaneous T-Cell Lymphoma (CTCL), Iron Overload (IO), Hodgkin's Lymphoma, Gliolastoma Multiforme and Anaplastic Astrocytoma (GB & AA), Immunosuppressive Therapy for Solid Organ Transplant Recipients (Immuno), Myelodysplastic Syndromes (MDS), Head and Neck Cancer (Head/Neck) and Multiple Myeloma (MM) funds. Please follow up periodically to check on the status of these funds. In the meantime, please contact the following organizations for assistance:

NSCLC: Patient Access Network Foundation (866-316-7263), the Chronic Disease Fund (877-968-7233) or CancerCare (866-552-6729)

CTCL: Leukemia & Lymphoma Society (877-557-2672)

IO: Chronic Disease Fund (877-968-7233)

Hodgkin's: National Organization for Rare Diseases (NORD) (800-999-6673)

GB & AA: CancerCare (866-552-6729)

Immuno: Patient Access Network Foundation (866-316-7263)

MDS: Patient Advocate Foundation (866-512-3861) or Patient Access Network Foundation (866-316-7263)

MM: Patient Access Network Foundation (866-316-7263), the Leukemia & Lymphoma Society (877-557-2672), Patient Advocate Foundation (866-512-3861) or the Chronic Disease Fund (877-968-7233)

HealthWell Making a Difference

I had a heart transplant in March 2006. At the age of 52. I was unsure how I would ever be able to afford my medication. Because of HealthWell, I know that I'll always have the medication I need to stay alive. I can better afford the additional 13 different medicines I have to take every day. I don't know how I would have done this with out the help of HealthWell.

Joyce, Stockton, CA

I am a patient assistance advocate at a Oncology Practice in Jonesboro, AR. We are in a very rural area and we have a lot of patients who are in need. We do not know what we would do without the kindness of this foundation. Because of your foundation we are able to take some of the burden away from our patients while they battle this terrible disease. You all provide a great service and all of our staff thank you all for the support you are providing to our practice and to our patients.

Cecilia Jonesboro





DID YOU KNOW? continued

If you would like to support any of these disease areas, or the HealthWell Foundation in general, please email us at support@healthwellfoundation.org or call our Development Office at (240) 632-5300.

HOW YOU CAN SUPPORT OUR WORK

Spotlight on Psoriasis

The Healthwell Foundation established the Psoriasis fund in July 2004. Psoriasis is a chronic immune disorder in which certain immune cells become overactive and release proteins. In patients with Psoriasis, the proteins may cause inflammation, which can lead to the formation of painful, often disfiguring Psoriasis plaque. An estimated 4.5 million people in the United States suffer from Psoriasis and 1.5 million have moderate to severe plaque. It affects men and women equally and onset is generally between ages 15 to 35. Heredity can play a role and if both parents have a form of the disease the chance increases 50 percent. The Healthwell Foundation assists Psoriasis patients with their co-payments for prescription medications associated with the disease or monthly insurance premiums. To date, Healthwell has awarded 14.1 million to over 4,000 patients.

We invite you to help Psoriasis patients access the care they need by <u>donating to the HealthWell Foundation today</u>. Every donation makes a difference.

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Follow-us on Twitter. Become a fan on Facebook.

Follow HealthWell as we tweet about the state of health care, comment on health trends and share the latest health and chronic disease news. To follow us on Twitter, visit www.twitter.com/healthwellorg.

Become a fan of HealthWell on Facebook and get the latest news, learn about our services and share your stories and photos: Visit us on Facebook at www.facebook.com/HealthWellFoundation.

Can You Double Your Gift to HealthWell with an Employer Match

We encourage you to take a moment to find out if your employer offers a matching gifts program and invite your friends and family members to do the same. Workplace giving allows you to donate by spreading out payroll deductions over the course of a year. Ask your employer to automatically deduct your gift to HealthWell from your pay check. HealthWell regularly receives matching gifts from employers. If your company has such a program, ask your employer to match your personal donation to HealthWell. Contact your Human Resources or Community Relations Department to learn more about how your employer can support your charitable giving.

HealthWell Making a Difference

I have been so amazed with the HealthWell Foundation. I tell everyone that wants to donate to an honest and upright organization to please donate to you. You have been helping me every month since June 2009 to pay my Health Care Insurance Premium. I have not been able to work since April 2009 and this has made a huge difference in our life. If you had not been helping us we would not have had a roof over our head. All of your employees are so nice and gracious to me. You take care of any issues immediately which helps so much due to the frustrations I already have with going through treatment. I don't know what I would do without you!!!

> Jeri, Phoenix, AZ

Donate Now





HOW YOU CAN SUPPORT OUR WORK

Share Your Story

If HealthWell has made a positive difference in your life of in the life of someone you know, we want to hear from you! If you are a patient, family member, provider or advocate, we invite you to share your story with us about your experience with HealthWell. We also welcome other creative forms of expression such as artwork, poetry or photos. Tell us your story!

HealthWell Making a Difference

It is with deep appreciation and gratitude that I wish to extend my thanks to your foundation for assistance in providing monies for my medication for treatment of Psoriatic Arthritis. May I also say that the procedure in applying for this assistance was easy to follow and professionally handled. Your organization proves that there are many in need and that there are organizations, such as yours, that are willing to extend a helping hand to those that find themselves in financial straits and unable to afford medications. Some medications are so expensive that many make the choice not to take them because of cost. Although I am on a fixed income, if there is any way that I can contribute to your foundation, please know that I am willing to help in any way that I can. Thank you once again for the assistance that you have given me.

> Mary Ellen Georgetown, TX

Donate Now