



April 2012 Quarterly e-News Update

NEWS

Get Assistance

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NEW VIDEO! - Young Girl with Asthma Shares Her Story and Leads the Charge for HealthWell's New Pediatric Assistance Fund - Watch and Share!

"Hi, I'm Sophie, Ambassador of HealthWell's Pediatric Assistance Fund."



HealthWell Making a Difference

You so generously provided me with copay assistance for my rheumatoid arthritis medication for the past several years, and a simple "thank you" hardly seems sufficient to express how much this has meant to me and my family. Before your grants began, I struggled for several years with the cost of two medications, which were the only medications that seemed to really improve life for me and consequently, my family. Having had RA for 35 years, I have experienced the highs and lows of treatments as well as the high expenses of medication. Only after I discovered your wonderful organization and was awarded a grant, was I able to live a somewhat normal life. I thank you from the bottom of my heart.

Connie
San Luis Obispo, CA

Be sure to check out HealthWell's inspiring new video and meet Sophie, a determined 10-year-old girl from Minnesota who offered to be the Ambassador for HealthWell's Pediatric Assistance Fund. Sophie knows what it is like to need medication – her family received a grant to help cover her asthma medications. Now she is helping us raise awareness *and* money with her impassioned plea on behalf of other children who need assistance treating their chronic and life-altering conditions. We're very close to meeting our goal for this much-needed new fund – less than \$100,000 is left to be raised! **Please take two minutes to hear Sophie's story at HealthWellFoundation.org, then share it with everyone you know...because the more people who see her story, the sooner we can start helping more children like Sophie. Click [here](#) to watch.** Did you know that if just half of you receiving this newsletter sent \$12, the fund would be open today?



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Attention Patients: It's Here. . . We Built a Portal Just for You!

MY HEALTH - MY GRANT™ Real-time Patient Portal

We are excited to announce the launch of our third online tool, **MY HEALTH - MY GRANT™**! Following on the heels of the successful launch of two new online portals, we just made managing a HealthWell grant even more user-friendly for patients! Designed to give HealthWell grant recipients access to real-time grant and payment information, our secure, cloud-based portal makes the process as easy as 1-2-3! Through the portal, patients can check the status of their grant and payment 24 hours a day, 7 days a week; access pharmacy card information; and control how they view and manage their data. To get started, all that is needed is a HealthWell ID number (printed at the top of the pre-approval and approval letters). For assistance, please email HealthWell's support helpdesk at support@healthwellfoundation.org. We're excited to bring this new resource to our grant recipients! Click the blue button above to get started.

Online Portals Making a Difference for Providers & Pharmacies

Earlier this year, we successfully launched two exciting cloud-based portals specifically designed help our providers and pharmacy partners manage their patients with HealthWell grants. We are thrilled to report that the **My Patients – My Portal™** and **Pharmacy Card Lookup Tool** have received rave reviews!

Our **Pharmacy Card Lookup Tool** has been accessed over 10,000 times since we launched the service at the end of December 2011.

We have over 650 registered providers in **My Patients – My Portal** who are managing over 4,500 patients through their portfolios.

We are confident that the new **My Health – My Grant** portal will prove to be equally successful!

HealthWell Making a Difference

I'm still crying with tears of relief and gratitude. Your priceless gift makes it possible for me to have the strength to get out of bed everyday. Without this medication, that is not possible. Unless you face these overwhelming medical and financial burdens, you can't begin to understand what your support truly means to me. Thank you will never seem like it's enough. God sends us angels to bring us healing and to give us hope. You all are a source of both, plus unconditional love. Thank you for the ways you are there and the ways you care. You have blessed me and will forever hold a place in my heart.

Deborah
Clearwater, FL

I desperately needed my medication, but even with my insurance I could not afford it. My asthma/allergy physician started the process of getting me qualified for a grant and since then I have never had to worry about whether or not I can afford to get my monthly injections. The stress of having asthma is bad enough, but when you don't know how you are going to pay for the only treatment that has ever worked, it's just awful. Thank you HealthWell for all you do!

Jackey
Minoa, NY



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For Patients with Chronic Gout

HealthWell's Chronic Gout fund is one year old! Through this fund, we have approved over 200 grants and helped many patients start and continue their therapy. Gout is a type of arthritis resulting from a build up of uric acid in the blood causing joint inflammation. Patients dealing with chronic gout have repeated bouts of pain and inflammation often affecting more than one joint. We want to help break this cycle of pain! If you or one of your patients need assistance with cost shares associated with chronic gout, please contact us to apply for a grant. To get started online, click [here](#), or call our hotline at 800-675-8416.

DID YOU KNOW?

Same Day Approval and What It Means

When Theo's mom called on March 13th to ask for copay assistance with his asthma medications, we were able to pre-approve a grant for him right away after a quick screening process. This meant that Theo's grant was set aside for him *that day* and any prescription filled on or after March 13 could be submitted to HealthWell for reimbursement.

What the same day approval process means is when you, or one of your patients, are slated to start therapy tomorrow, you can call or go online today, get pre-approved, and have a grant set aside to help with cost shares associated with that therapy. As long as you complete the process and are fully approved, we can provide reimbursement beginning the date your grant was *pre-approved*. As soon as a patient incurs an expense, on or after the pre-approval date, once fully approved for a grant – we are ready to pay it.

HealthWell Making a Difference

Many thanks to HealthWell Foundation. I lost my job due to liver cancer which resulted in a liver transplant. My disability income is extremely low. HealthWell is helping me pay for my insurance premiums so that I can get my immuno-suppressives. I don't know what I'd do without the Foundation's help. I would not be able to pay for my premiums. God Bless you all and to all who donate.

Cindy
St. Paul, MN

Share Your Joy. . .Send Us a Story and Photo!

Every day we hear compelling stories from HealthWell grant recipients who tell us about their families, their hobbies, and how a HealthWell grant has made a positive impact in their lives. They tell us they are more excited about life now that they no longer have to wonder if they can afford their medications.

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HOW CAN YOU HELP?

Make a Decision Today to Make a Brighter Future for Others

Did you know you can help future generations afford the medications they so desperately need by remembering the HealthWell Foundation in your will, a trust, or through your insurance plan? You can combine your charitable giving goals with your estate and financial planning goals through planned gifts and provide lasting benefits for those who need it the most. Please contact Shela Halper in HealthWell's Development Office at 240-632-5307 or shela.halper@healthwellfoundation.org to learn how you can include the HealthWell Foundation in your estate plans.

HealthWell Making a Difference

Their stories play an important role in helping us spread the word about HealthWell. If you have a story to share, we'd love to hear it! Send us your story and a picture of yourself doing the things you love to do...and being with the people you love. Your story and photo could be featured in one of our upcoming newsletters or on our website.

There are several easy ways you can get your story to us! Send your story and pictures by email (preferred) to: support@healthwellfoundation.org or click [here](#) to "Share Your HealthWell Story" and attach a photo. If mailing, please mail to: HealthWell Foundation, Attn: Ginny Dunn, 9801 Washingtonian Boulevard, 9th Floor, Gaithersburg, MD 20878. Even if you submit your story, HealthWell will never publish your information without your permission to do so.

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