



NEWS

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Lupus Fund Now Open at HealthWell

HealthWell is pleased to announce the launch of a new fund that supports treatment for Systemic Lupus Erythematosus (SLE). The fund will provide copay assistance to people living with lupus who are burdened by high-cost medications. SLE is a serious autoimmune disease where the body's immune system attacks and destroys healthy tissue. The Lupus Foundation of America estimates that there are approximately 1.5 million Americans affected by all forms of lupus with more than 16,000 new cases diagnosed each year. To apply for assistance to the SLE Fund online, [click here](#) or call our toll-free hotline at (800) 675-8416. [Read more...](#)

Chronicle of Philanthropy Rates HealthWell One of America's Top Charities

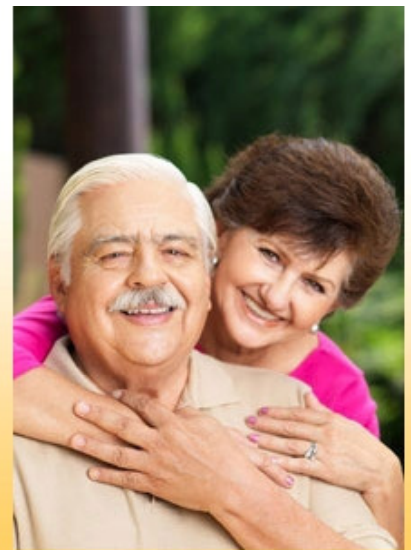
HealthWell was recently ranked in the top 250 on the annual 2011 Philanthropy 400 list published by *The Chronicle of Philanthropy*, a biweekly newspaper that covers the nonprofit world. Each year *The Chronicle* publishes a comprehensive ranking of the 400 charities that raise the most from private sources. Thank you to all of our dedicated and generous donors for allowing us to continue our critical work!

Calling All Facebook Fans: Check Out Our New Facebook App!

Sharing your story and the stories of others just got easier with HealthWell's new Facebook app. One of the quickest and easiest ways to support HealthWell's work is to visit our Facebook page and share our new app with others you know. We encourage you to share your own story as well. The more people that know about us, the more we can grow and help!

To get started, simply visit us on Facebook (www.Facebook.com/HealthWellFoundation) click the "stories" link and select from the following options:

HealthWell Making a Difference



We cannot thank you enough for providing funds to pay for my medication which literally has allowed me to experience some quality of life while keeping my rheumatoid arthritis under control. God works in mysterious ways and has allowed us to enjoy our retirement years together thanks to your generosity.

Joyce
Amarillo, TX



October 2011 Quarterly e-News Update

•**"Share This App"** allows you to post the app on your Facebook wall. If you'd like, add a personal message about what HealthWell means to you and encourage others to support our work, i.e., "I'm proud to support the HealthWell Foundation, which helps people afford essential medications. I hope you'll check out their Facebook app and pass it on. Please also consider making a gift to ensure that no one goes without the medication they need."

•**"Invite Friends"** allows you to choose from a list of your Facebook friends and invite people who might be interested in learning more.

•**"Share Your Story"** allows you to share how HealthWell has helped you or a loved one. Just enter a few sentences, upload a photo if you like, and click share to post your story to your wall and the app.

We invite you to take a closer look and start spreading the word. And while you're on our Facebook page, be sure to "like" HealthWell if you haven't done so already!

Don't Forget! All HealthWell Grants End December 31, 2011

Re-enrollment begins December 1st - please mark your calendar so you remember to call and start the process.

DID YOU KNOW?

Help Us Keep Our Costs Down: Please Fax or Mail Your Documents

For quicker processing, it is best to fax your Statement of Treatment and insurance card copies to us. You can also mail them, but there is no need to do both. Our agents attach everything we receive to the appropriate patient grant. By sending the same items both by fax and through the mail, it lowers our efficiency and over time that means we cannot help as many patients. It is more efficient to fax your information to (800) 282-7692, but you can choose the option that best works for you. Remember . . . one and done!

HealthWell Making a Difference

If the HealthWell Foundation had not been able to help me by providing insurance premium assistance, I would not have been able to take the necessary medications for my rheumatoid arthritis. My premiums are high and my income limited. Being a single parent of three children, I need my medications to help me provide for my children and spend quality time doing things with them as well. My doctor referred me to HealthWell and it was a stress free process. The assistance provides me with peace of mind as well as help to control my illness.

Sherrri
Greensboro, NC

I am so grateful to HealthWell. When I called to see if I could obtain a grant, I was having a very hard time. I couldn't afford my prescription and had been skipping doses. I was starting to feel the effects of my asthma again. I called you and was treated with so much respect and compassion. Thank you so much for helping me. I am back on full doses of my medicines. Coworkers, family and friends have noticed and have been saying, "You're not wheezing!" YAY HealthWell - you are a Godsend!

Karen
Wilmington, DE



HealthWell Timeframes - What You Need to Know to Remain Active in Our Program

Like all copay assistance foundations, HealthWell continues to experience a high demand for its limited resources. In order to best direct our assistance toward patients who are compliant with their therapy, we would like to remind you of some important program timeframes.

30 Days: When you call or apply online, we approve you and pull money out of the fund and earmark it for you. That grant is set aside for you that very day; no other patient can apply for those same dollars. In order to use your grant, there is still ACTION REQUIRED from you and your provider. You have an entire month - 30 days - to submit the completed and signed Statement of Treatment and copies of your insurance and pharmacy cards in order to remain active in our program. The reality is, we have no idea that you are still interested in, or in need of a grant unless we hear from you! (If you applied for premium assistance, there are additional requirements as outlined in your letter). If we do not receive these requirements within the allotted 30 day timeframe, we will need to allocate those funds to another patient. Once your grant is closed, you may have to wait to begin the reapplication process.

60 Days: Once you return your Statement of Treatment, insurance and pharmacy card copies and, if applicable, your premium information within the allowed timeframe, you will be able to begin using your grant. You have two full months - 60 days - to either use your pharmacy card OR successfully submit a reimbursement request to HealthWell in order to remain active in our program. We can allow some leeway for patients with three month prescription fills and quarterly or semi-annual therapies. Again, if we see that you have not used your pharmacy card or have not submitted something for reimbursement, we will need to allocate those funds to another patient because we haven't heard from you at all. Once your grant is closed, you may have to wait to begin the reapplication process.

Fund Update

Please visit our website for the latest information on the status of our funds and a list of the diseases we cover:

<http://www.healthwellfoundation.org/diseases.html>

HealthWell Making a Difference

I wouldn't be walking or moving if it wasn't for HealthWell. My arthritis has gotten so bad in my knees and other joints that it feels like the weight of the world is literally on my shoulders and the pain is unbelievable. My disease has progressed far enough that I am unable to work any longer and while my company continued my health insurance for a little while they soon had me on COBRA and, with my drastically reduced income, I had no way of affording my monthly premiums. Without the HealthWell Foundation, I wouldn't be getting the care I need or the medications I have to take on a daily basis. I am so very glad for their help. Without the kind contributions of donors and their assistance, I would be without insurance and without the medication that allows me to walk and live some semblance of a life. They have saved my life. Nothing I can do will ever repay them.

Matthew
Los Angeles, CA

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HOW CAN YOU HELP?

When There's a *Will*, There's a Way

Remembering the HealthWell Foundation in your will, a trust, or through your insurance plan is one of the most meaningful gifts you can give future generations. Planned gifts allow you to combine your charitable giving goals with your estate and financial planning goals. Your gift will provide lasting benefits for those who need it the most. For more information on how you can include the HealthWell Foundation in your estate plans, please contact us at (240) 632-5307 or email support@healthwellfoundation.org. Thank you to those who have already made a generous bequest to HealthWell!

Take 30 Seconds to Change a Life!

Simply text the word **GIVEMEDS** to **20222** and a \$5 donation will be made to HealthWell. Your donation directly helps patients access lifesaving medications and it's 100% tax-deductible. Please answer YES to confirm your donation! You may donate up to 6 times per month. For more information, please visit our [website](#).

HealthWell Making a Difference

I want to thank the HealthWell Foundation for all the help you are providing for me so far. I received my first financial help from you in October and it came in the nick of time. I didn't know how I was going to pay my insurance coverage for this month, but now I feel safe that I can continue to see my doctor and get the help I need without feeling stressed. Thank you once more for your kind help.

Sandra
Chicago, IL

I am a severe asthmatic and was hospitalized twice last year for it. My employer switched insurance companies, which left me with very high copays for my asthma medicine. I could no longer afford it and then someone explained to me about the HealthWell Foundation. Every breath I take, I am so thankful to them. Without their help, I would not be able to breathe as well as I am today.

Gail
Derby Line, VT

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