



NEWS

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2010: Another Record Year For HealthWell Increasing Demand Continues To Surge In 2011 And New Funds Are Opening For Patients

The sagging economy and persistent unemployment drove record numbers of people to HealthWell in 2010, seeking help to pay for life-changing medical treatments they otherwise wouldn't be able to afford. Thanks to our dedicated donors and hard-working staff, HealthWell granted over \$144 million to more than 54,000 patients last year making 2010 our strongest year ever.

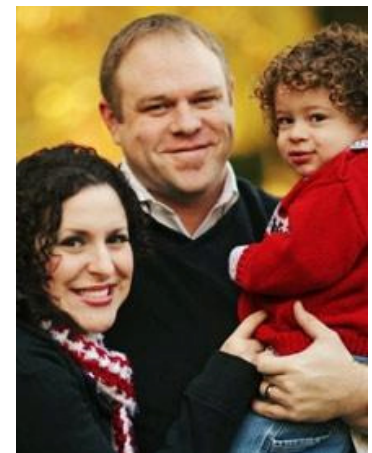
This record demand shows no sign of slowing in 2011. Even with expanded coverage under health care reform, underinsurance remains at a crisis level in America. As we continue our work to close the gap for people who have insurance but still can't afford their share of prescription costs, we're also undergoing a number of exciting changes to better serve our beneficiaries. We're expanding our program to cover new disease areas and help more adults and children; streamlining our approval process; and enhancing our systems to better track applications, grant balances and payments.

Connect with us on [Facebook](#) and [Twitter](#) to be the first to learn about these changes and other 2011 news.

Because No Child Should Ever Be Turned Away: New Pediatric Assistance Fund

For the many working families with inadequate health insurance, filling essential prescriptions for a sick child may mean missing a mortgage payment or scrimping on groceries. No family should ever have to make this choice. That's why we created the HealthWell Pediatric Assistance Fund™. Our new Pediatric Assistance Fund will, for the first time, provide copayment assistance to help children start, or continue, critical medical treatments regardless of disease type or condition. We are now seeking donations of all sizes to help us launch this much needed initiative. The response so far has been outstanding and we are close to our fundraising goal. **For a limited time, every dollar donated will be matched 100%, doubling your generosity.** [Learn more and make a donation today!](#)

HealthWell Making a Difference



When I was diagnosed with breast cancer in March of 2010, I did not know how I was going to pay for my deductibles, medicines, etc. I am a single mother with two sons in college - there simply wasn't enough money for everything! HealthWell came to my rescue! Until this happened, I did not know that there were organization such as this out there. **I am now cancer free,** and just mailed off a small donation to the organization. I can't do a lot at this time, but wanted you to know how much I appreciate the help that I received!

Terri,
Morrison, OH



Attention Patients With Bone Metastases: HealthWell Now Has A Fund For You

HealthWell is pleased to announce the launch of a new Bone Metastases Fund. This fund will help eligible patients with the treatment and possible prevention of this common, painful and debilitating condition that affects many cancer patients. To apply for assistance to this fund online, please [click here](#), or call our toll-free hotline at (800) 675-8416. [Read more...](#)

HealthWell In The News

Here are a few of the latest media highlights from HealthWell:

[Forbes Recognizes HealthWell for Third Year in a Row](#) - HealthWell was ranked by Forbes as one of the most efficient charities in the country in Forbes' annual list of America's 200 largest charities. HealthWell is the only organization in its field to achieve 99 percent fundraising efficiency.

[HealthWell Board Chair Named Boston Healthcare Lawyer of the Year](#) - HealthWell Board Chair, Stephen M. Weiner, was named 2011 Boston "Lawyer of the Year" for healthcare law by *Best Lawyers*.

[Wall Street Journal](#) – Growing numbers face significant medical bills because they're uninsured or underinsured.

DID YOU KNOW?

New Health Care Law And You: 2011 Update

- Those who reach the Medicare doughnut hole will now receive a 50 percent discount on brand name prescription drugs.*
- Medicare benefits expand to include free coverage for wellness and preventive care.*
- For people planning their long-term care needs, it will be easier to file complaints about the quality of care in a nursing home. You also will have access to more information on nursing home quality and resident rights.
- Even with these expansions, HealthWell's work remains critical. For some seniors, even 50 percent of their prescription cost is too much. For others, wellness and preventive care may uncover conditions that require care and medication. For more information on the new health care law, please visit www.healthcare.gov.

HealthWell Making a Difference

HealthWell deserves my heartfelt gratitude. The assistance I received from your foundation was **a matter of keeping health care coverage or not**. Your team is wonderful; everyone is willing to help any way they can. My entire family is grateful for the aid given by HealthWell. Many sincere thanks for your mission of helping others.

Christine
Belvidere, NJ

We have referred quite a few patients to your foundation when they have had a hard time paying their out of pocket co-insurance expenses. We provide chemotherapy in our office, and it can be quite costly. **Your foundations' generosity has been an amazing gift to our patients.** I just wanted to say thank you on behalf of all of them. Your foundation is making a difference in a physically, emotionally, and financially draining time. Thank you!

Shelby
Elyria, OH



DID YOU KNOW? *continued*

Fund Update

Please visit our website for the latest information on the status of our funds and a list of the [diseases](#) we cover.

Tips For Faster Processing

To help us process your case as quickly as possible, please be sure to include all income documentation, sign your application, and make sure that your diagnosis is clearly printed on the statement of treatment form along with the medications prescribed for the diagnosis listed.

HOW CAN YOU HELP?

Plan For Your Future And Help Patients In Need

Remembering the HealthWell Foundation in your will, a trust, or through your insurance plan is one of the most meaningful gifts you can give future generations. Planned gifts allow you to combine your charitable giving goals with your estate and financial planning goals. Your gift will provide lasting benefits for those who need it the most. For more information on how you can include the HealthWell Foundation in your estate plans, please contact us at support@healthwellfoundation.org or 240-632-5307.

Text A \$5 Donation Today. Have Your Family And Friends Do It Too!

Did you know that you can text your donation to HealthWell right from your cell phone? Simply text the word **GIVEMEDS** to **20222** and a \$5 donation will be made to HealthWell. Your donation directly helps patients access lifesaving medications and it's 100% tax-deductible. Please answer YES to confirm your donation! You may donate up to 6 times per month. For more information, please visit our [website](#).

Share Your Story With Us

Has HealthWell made a positive difference in your life or in the life of someone you know? Are you a long-time donor who is touched by the work we do? If so, we want to hear from you! We invite you to submit a photo along with your story so we can feature you on our website. [Tell us your story!](#)

HealthWell Making a Difference

My mother is undergoing treatment for lung and brain cancer and we couldn't afford those treatments without you. You have my gratitude and regular donations from now on.

Mick
Fort Worth, TX

After years of being healthy, I suddenly was very sick and then diagnosed with aggressive RA. I have decent insurance, but had become the sole caregiver for my stroke victim mom so I was unable to work more than a few hours per week. My part of the paying for the treatments was more than I could afford. Without your help, I have no idea how these payments would have been made. With your help, **I've continued with treatments and have had several periods of remission.**

Marilyn
Midwest City, OK

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