



HEALTHWELL
FOUNDATION®

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News Release

March Is National Colorectal Cancer Awareness Month *HealthWell Foundation assists patients living with colorectal cancer*

Gaithersburg, MD (March 19, 2007) – March is National Colorectal Cancer Awareness Month, sponsored by the Cancer Research and Prevention Foundation. The national non-profit HealthWell Foundation provides financial assistance to patients living with colorectal carcinomas and other diseases.

"Even patients who have health care coverage cannot always afford the out-of-pocket costs for treatment of colorectal cancer," says Stephen M. Weiner, President of the HealthWell Foundation. "Since 2003, the HealthWell Foundation has helped more than 25,000 patients with various diseases, including colorectal and other types of cancer. HealthWell can help these patients begin and continue life-saving medical treatment."

The Cancer Research and Prevention Foundation recommends that everyone over age 50 should be screened for the disease, and that those at increased risk due to family history should talk to their doctors about being screened earlier. Approximately 90 percent of colorectal cancers and deaths are believed to be preventable.

The HealthWell Foundation was established to assist patients with the often burdensome out-of-pocket costs associated with the treatment of many diseases. In addition to colorectal cancer patients, the Foundation also currently offers assistance to people living with breast cancer, chronic conditions caused by kidney failure, non-Hodgkin's lymphoma, rheumatoid arthritis, and other life-threatening or chronic conditions.

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Established in 2003 to help patients with serious conditions meet their cost-sharing obligations for treatment, the HealthWell Foundation is an independent 501(c)(3) non-profit association that provides financial assistance to cover the cost of prescription drug coinsurance, copayments and deductibles, health insurance premiums, and other selected out-of-pocket healthcare costs. The Foundation considers individual financial, medical and insurance situations when determining assistance eligibility. For more information, please visit www.healthwellfoundation.org.