



HEALTHWELL
FOUNDATION®



Helping the underinsured is our foundation.

2008 Annual Report

Working to make a difference in the lives of the underinsured

The HealthWell Foundation® is an independent, non-profit organization that provides financial assistance to people with inadequate insurance who are living with chronic or life-limiting illnesses such as cancer, asthma and autoimmune disorders. The Foundation helps eligible individuals who have insurance but who

cannot afford their out-of-pocket costs for prescription drugs, including copayments, coinsurance, deductibles and premiums. We at HealthWell are passionately committed to our mission of helping the underinsured lead healthier, more secure and more productive lives.

An unhealthy situation: The facts and figures on underinsured people in America

- A recent study found that approximately 20% of Americans either went without or delayed getting the medical care they needed at some point during 2007. This figure is rising approximately 3% per year. (*Center for Studying Health System Change 2008*)
- Financial strain because of medical bills increases substantially when out-of-pocket spending exceeds 2.5 percent of family income. (*Center for Studying Health System Change, December 2008*)
- Almost one in five Americans (18%) report problems with household medical bills. Nearly half (47%) of respondents reported someone in their families skipping pills, postponing or cutting back on medical care they said they needed in the past year due to the cost of care. (*Kaiser Family Foundation Tracking Poll: Election 2008*)
- 25 million adults under the age of 65 now fall into the ranks of the underinsured, up nearly 60% from 2003. (*Commonwealth Fund, June 2008*)



Charles Maxey

Broken Arrow, OK, 39-year-old patient with rheumatoid arthritis

Through his work in an Oklahoma emergency room, 39-year-old Charles Maxey has seen hundreds of patients in severe pain and hoped that he would never be forced to experience similar ailments.

"Finally, I am able to stop my rheumatoid arthritis from further impacting my life, and it is largely in part to the assistance I have received from HealthWell."

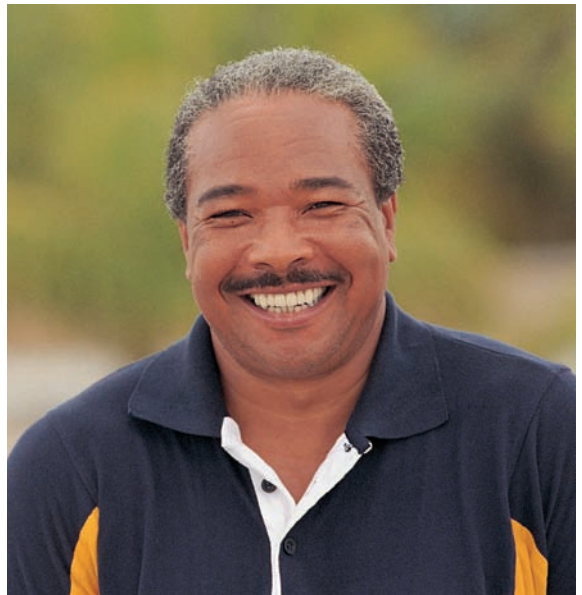
Unfortunately, in June 2006, he was diagnosed with rheumatoid arthritis – a severe pain in his fingers, knees and ankles that, on some days, rendered him motionless and unable to walk or grasp anything with his hands.

Refusing to allow the disease to control him, Charles continued to work, in spite of the continuous pain that he felt with each passing moment. As the hospital only offered a PPO plan that paid 80 percent of his health care costs, Charles soon discovered that rheumatoid arthritis was not only physically

debilitating, but financially devastating too.

With out-of-pocket expenses totaling more than \$400 per month, Charles realized that he needed to find another way to afford the expensive treatment that his arthritis demanded. In August of 2006, Charles came across information about the non-profit HealthWell Foundation and has been receiving financial assistance ever since.

"Finally, I am able to stop my rheumatoid arthritis from further impacting my life, and it is largely in part to the assistance I have received from HealthWell," said Charles. "Knowing that organizations are out there that are willing to help ease the burden on people like me is a wonderful feeling, and I couldn't be more grateful to everyone involved."



* Image not of actual patient.

From Our Board President:

An overview of our work for the underinsured



America's health care crisis affects more than the uninsured. Recent studies estimate that anywhere from 25 million to more than 70 million people who

have health insurance still are unable to afford the care they need.

The HealthWell Foundation knows these patients' stories only too well. Patients like Charles, whose rheumatoid arthritis did not keep him from doing the work he loved but whose medical bills almost did. Or Sheryl, who risked organ rejection when she reached an insurance limit and no longer could afford her post-transplant medication.

During 2008, the HealthWell Foundation felt this growing crisis as we reviewed more than 68,000 applications for assistance from individuals across the country – more than double the previous year. In just this year, the HealthWell Foundation granted more than \$103 million in awards to over 37,000 patients.

Particularly as the economy collapsed in late 2008, we saw a substantial surge in applications for financial assistance.

Until economic conditions improve, the ranks of the underinsured will continue to grow, especially for those living with serious and chronic conditions.

Looking forward, we are focused on broadening our donor base and increasing donations to ensure that we can continue to meet the growing need for copayment and premium assistance. We simply cannot do that without additional support.

I hope you will read this report, and learn more about Charles, Sheryl and other patients we are helping, and join us in our mission.

Since we opened our doors in 2004, we have provided help and hope to more than 69,000 individuals. On behalf of those individuals and their families, we thank you for your assistance in helping meet our goals, and we look forward to your continued support as we build on our efforts to improve access to health care.

Warm wishes,

A handwritten signature in black ink that reads "Stephen M. Weiner". The signature is written in a cursive, slightly slanted style.

Stephen M. Weiner, President

2008. A year of achievement for HealthWell

- Granted more than \$103 million in awards to over 37,000 patients.
- Handled over 177,000 calls and processed more than 68,000 applications and 193,000 claims.
- Added a new disease fund to help patients with Immune Thrombocytopenic Purpura, bringing our total to 25 funds.
- Expanded pharmacy card program to benefit over 13,000 patients in 2008 - an increase of 4,800 patients from 2007.
- Initiated a GREEN effort by scanning documents and reducing paper files.
- Completed a Six Sigma® process improvement project that streamlined our application process and shortened the review time for our customers.
- Spread our message to over 43 million people around the world through stories in more than 50 national and regional news outlets, including All You Magazine, Forbes.com, AARP Bulletin, Smart Money, the Philadelphia Inquirer, the Commercial Appeal, Yahoo! Health, TheStreet.com and the Chronicle of Philanthropy.
- Recognized by **Forbes.com** as one of America's most efficient charities as well as one of America's 200 largest.



Virginia Garcia Ovejero

Denver, CO, 36-year-old patient with breast cancer

With no prior family history of breast cancer, 36-year-old Virginia Garcia Ovejero of Denver, CO, was first told that the lump in her breast was nothing. After convincing a second doctor to conduct a biopsy, she learned the news that validated her intuition – she had breast cancer.

Virginia had a month to rearrange her work and life before a radical mastectomy and reconstruction of her breast. The mastectomy unveiled two millimeters of cancerous tissue in two of her eight lymph nodes, and although the doctors “caught it in time,” she still had to undergo aggressive chemotherapy.

Soon after, the radio station where Virginia

worked began to struggle. Her employer kept her onboard for as long as possible, but was eventually forced to let her go. Due to federal regulations making her job ineligible for COBRA, Virginia looked in countless places for financial assistance, but to no

avail – until she found the HealthWell Foundation.

“With pre-existing conditions, no insurance would take me, and I was devastated. After calling several places for help and being told that no assistance was available or that I would be placed on a waiting list,

I felt that there was nowhere else to turn,” said Virginia. “The HealthWell Foundation was my last shot, and thankfully they accepted my application and allowed me to receive the treatment that I so urgently needed.”

Four rounds of aggressive treatment and a year-long regimen of prescription medication later, Virginia is proud to say that she is on the road to recovery. “I just

"The HealthWell Foundation was my last shot, and thankfully they accepted my application and allowed me to receive the treatment I so urgently needed."

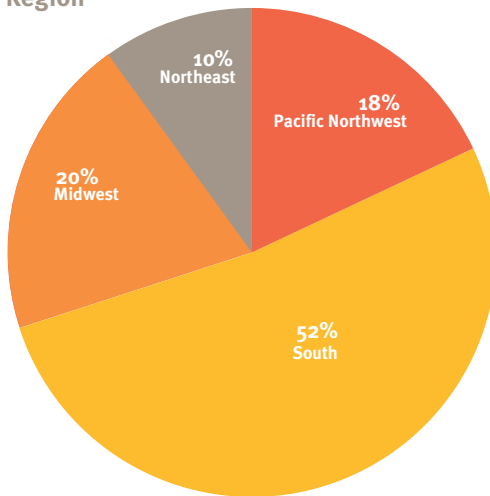
finished climbing a 14,000 foot mountain and biked 45 miles, and I'm only getting started,” she said. “If it weren't for HealthWell accepting my application, I would not have been able to receive my medication, and I am so deeply grateful.”

A snapshot of the people we help

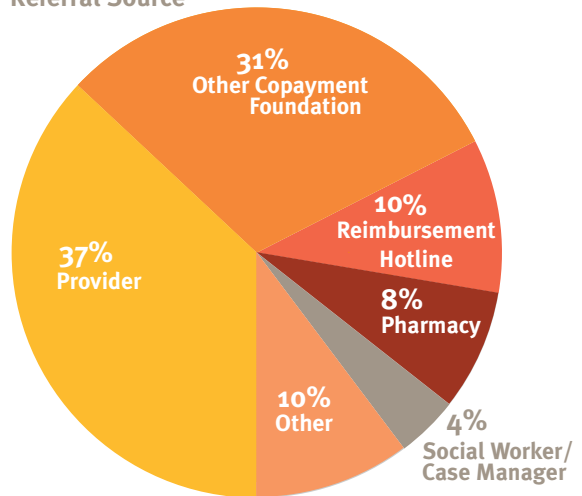
- Adjusted for household size, our patients' average income is between 158% and 181% of the Federal Poverty Level (158% = \$19,602.30 for a 2 person household; 181% = \$26,371.70 for a 2 person household)
- 43% of our patients live in a household of 2
- Average grant amount: \$2,600.00
- One-third request assistance through oncology funds, which include: Breast Cancer, Carcinoid Tumors and Symptoms Related to Carcinoid Tumors, Chemotherapy Induced Anemia, Chemotherapy Induced Neutropenia, Colorectal Carcinoma, Cutaneous T-Cell Lymphoma, Head and Neck Cancer, Hodgkin's Disease, Multiple Myeloma, Myelodysplastic Syndromes, Non-Hodgkin's Lymphoma, Non-Small Cell Lung Cancer, and Wilms' Tumor

Breakdown of those we assist

Region



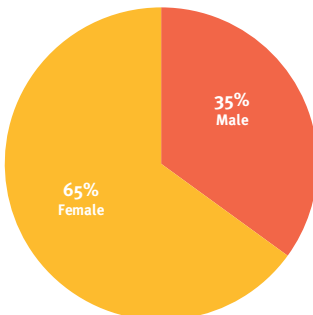
Referral Source



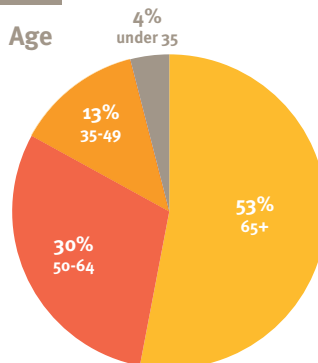
Top Ten States

Texas	Florida
California	North Carolina
Ohio	Georgia
Arizona	Pennsylvania
Tennessee	Virginia

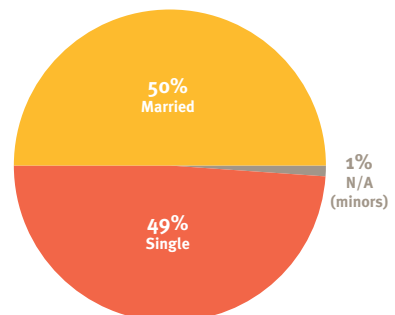
Gender



Age



Marital Status



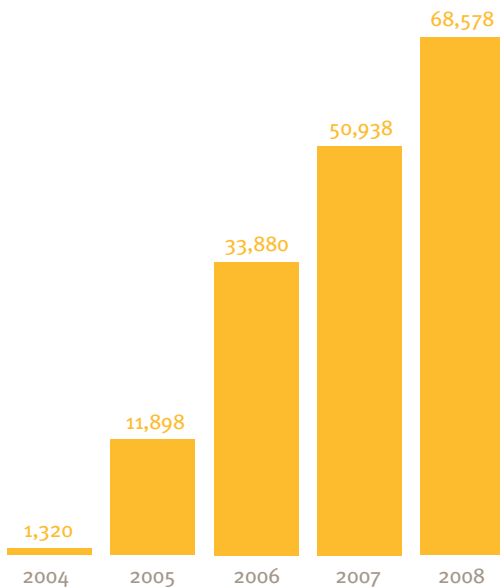
HealthWell Foundation Programs

The diseases we cover, the people we support

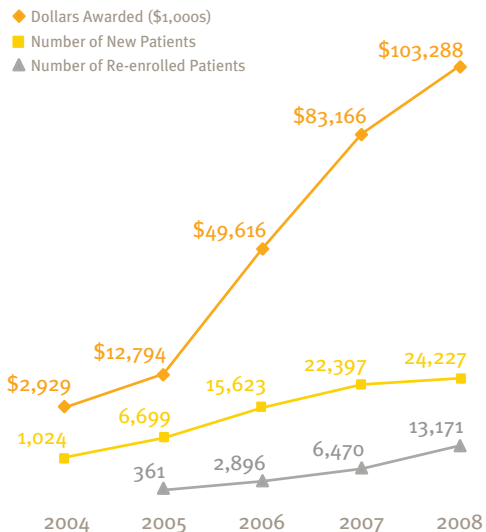
In 2008, we assisted over 37,000 underinsured individuals receiving treatment for the following diseases:

Acute Porphyria	Chemotherapy-Induced Neutropenia	Multiple Myeloma
Age-related Macular Degeneration	Colorectal Carcinoma	Myelodysplastic Syndromes
Anemia associated with Chronic Renal Insufficiency/Chronic Renal Failure	Cutaneous T-Cell Lymphoma	Non-Hodgkin's Lymphoma
Ankylosing Spondylitis	Head and Neck Cancer	Non-Small Cell Lung Cancer
Asthma, moderate to severe	Hodgkin's Disease	Psoriasis
Breast Cancer	Immune Thrombocytopenic Purpura	Psoriatic Arthritis
Carcinoid Tumors and Symptoms Related to Carcinoid Tumors	Immunosuppressive Therapy	Rheumatoid Arthritis
Chemotherapy-Induced Anemia	Iron Overload Due to Multiple Transfusions	Secondary Hyperparathyroidism
		Wilms' Tumor

Applications Received



Patients Assisted & Grants Awarded



2008 Revenue

Expense Ratios

Management	1.8%
Education and Outreach	0.6%
Fundraising	0.4%
Patient Grants and Services	97.2%

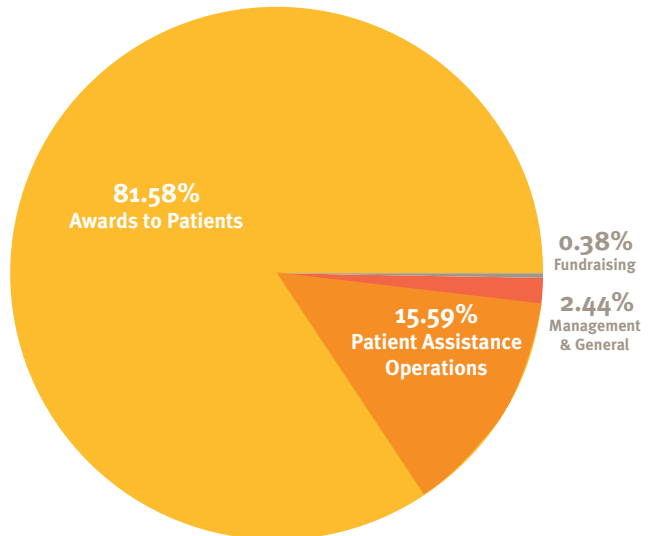
Revenue

Donations and Other Income	62,062,675
Interest Income	3,529,018
Total Revenue	65,591,693

Expenses

Patient Grants and Services	68,550,899
Management	1,332,010
Education and Outreach	391,611
Fundraising	270,684
Total Expense	70,545,204

Expenses



2008 Sponsors and Participating Partners

The generous donations the HealthWell Foundation receives from individuals and from organizations inside and outside of the healthcare industry form the very heart of our success. On behalf of the 69,000 patients to whom we've brought hope and assistance, we thank you for your support.

In addition, we want to recognize and thank the following organizations and businesses for helping us fulfill our mission:

AB Data	CVS Caremark	National Kidney Foundation
Accredo	Chronimed, Inc.	O'Neal Technologies
American Porphyria Foundation	Covance Market Access Services	Pharmacare Specialty Pharmacy
American Cancer Society	CuraScript	Prescription Solutions
American Lung Association	Diplomat Pharmacy	Rite Aid
Association of Community Cancer Centers	Raffa & Co.	Safeway
Association of Oncology Social Work	Hy-Vee Pharmacy	Scrip Pharmacy, Inc.
Avia Partners	IMA Consulting	Target
Beckerman Public Relations	J R Market Strategies, LLC	TrialCard
BioMedical Insights	Medicine Shoppe Pharmacy	US BioServices
BioScrip	Mid-Atlantic Renal Coalition	Walgreens
Brainwave, Inc.	MicroEdge	Wal-Mart Specialty Pharmacy
CancerCare	Mintz, Levin, Cohn, Ferris, Glovsky and Popeo P.C.	Weis Markets

How to Make a Tax-Deductible Donation

Please join our efforts to ensure that we can continue to make a difference in the lives of the underinsured. Your generous gift directly supports patients in need.

HealthWell was recently recognized by Forbes.com as one of America's 25 most efficient charities. One hundred percent of every dollar you donate will pay for patient grants and services. All administrative and fundraising costs are financed by HealthWell.

Donating is simple and easy, and with your help, we can help millions of people get the medications they need and the healthcare they deserve.

Ways to give:

Online: www.healthwellfoundation.org

Phone: Call 1-240-632-5300

Mail: Make your check payable to The HealthWell Foundation and mail to:

HealthWell Foundation
P.O. Box 4133, Gaithersburg, MD 20885-4133

** Financial information about HealthWell Foundation can be obtained by contacting us at the above address or by visiting our website at www.healthwellfoundation.org*

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* Image not of actual patient.

In 2003 I suddenly went into a coma and had to have a liver transplant. Needless to say the list of my medications is extensive. Recently, when I went to refill my medication my insurance wouldn't pay for it. "I had gone over my yearly maximum." I was in a panic. When I called my transplant doctors, they immediately helped me get enrolled in your wonderful program!! I can't begin to tell you what it meant to me to know that I could get my medication without spending all of my monthly income on just one medication. Your foundation is wonderful. It gave me and my family peace of mind. There truly are "angels on earth" and your foundation is one of my special angels. Thank you so much.

— Sheryl, San Angelo, TX



HEALTHWELL FOUNDATION®

Helping the underinsured is our foundation.



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