

REALWORLDHEALTHCARE.org

Cancer Doesn't Care. Please Help on #GivingTuesday.

Krista Zodet, President, HealthWell Foundation | December 2, 2014

Cancer Doesn't Care.

It doesn't care that a patient can't afford pain medication or the expense of getting to a treatment center. Cancer Doesn't Care that some patients are forced to drain their child's college savings fund or choose between an imaging scan and buying groceries.

Cancer Doesn't Care. Do you?

Today is [#GivingTuesday](#), a global day where families, individuals, and businesses will come together with a common purpose: giving thanks and helping others. #GivingTuesday is an annual opportunity to celebrate generosity and donate or volunteer for your charity of choice. Show that you care about cancer patients by [giving](#) to HealthWell's Emergency Cancer Relief Fund (ECRF).

Whether or not you can make a donation, we'd like your help to build awareness for the **Emergency Cancer Relief Fund**. One of the easiest ways to help is to share [our graphics](#) and messaging (below) with your networks.

1. Please join me in support of @HealthWellOrg's Emergency Cancer Relief Fund. Click here to donate today: <http://bit.ly/cancerrelief> #CancerRelief
2. Join us on #GivingTuesday to help #cancer patients cover critical out-of-pocket expenses. <http://bit.ly/cancerrelief> #CancerRelief
3. Provide meaningful comforts to cancer patients by supporting the Emergency Cancer Relief Fund: <http://bit.ly/cancerrelief> #CancerRelief

With your support, we will be able to open the **Emergency Cancer Relief Fund** to assist qualified cancer patients so they can better manage their road to recovery...when waiting another day is not an option.

We hope that you will consider helping HealthWell. Together, we can make the Emergency Cancer Relief Fund a reality. [Learn](#) how you can make a difference in the life of a cancer patient. Join us in showing that you care by donating and reaching out to friends and family through your social network.

To read this post on RWHC blog, [click here](#).