

The Pulse

Fall 2015 Quarterly e-News Update



HEALTHWELL
FOUNDATION®

When health insurance is not enough.®

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NEW TEAM MEMBERS, NEW FUNDS, NEW PROGRAM ENHANCEMENTS - A MESSAGE FROM OUR PRESIDENT, KRISTA ZODET



Krista Zodet, President

As we enter into the final quarter of 2015, it's a good time to reflect on the many exciting achievements we've accomplished in just nine short months and to set the tone for the remainder of the year and our goals for 2016. So far this year, the HealthWell team has:

- launched new funds for pulmonary fibrosis, hepatitis C, urea cycle disorders and, most recently, cystic fibrosis;
- introduced an Instant Approval process to give patients immediate access to their grant;
- conducted successful social media outreach campaigns to raise awareness of our multiple sclerosis and hepatitis C funds, engaging a number of health journalists and patient advocacy organizations;
- expanded our senior management team with the addition of a Chief Business Development Officer;
- created an infographic that tells the HealthWell story and explains the problem of underinsurance in America; and
- continued to share health care success stories on our blog: www.RealWorldHealthCare.org and just recently changed the blog's focus to highlight how the future of medicine will impact patients, physicians and our health system.

[read more](#)

MEET THE HEALTHWELL TEAM



In this edition, we're honored to welcome the newest member of the HealthWell team, Alan Klein. Alan joined us in September filling a newly created role as Chief Business Development Officer. With more than 24 years in the health care arena,

TOM'S STORY



Alan's experience with product portfolios and development programs in a variety of therapeutic areas combined with his completion of over \$1 billion in corporate transactions will further enable HealthWell to explore and implement strategies for new opportunities that were previously unpursued. Prior to joining HealthWell, he was an executive with a number of biotechnology start-ups and public companies, in addition to tenure at large pharmaceutical organizations. [read more](#)

PROGRAM ENHANCEMENTS

There was little time for rest over the summer as the team worked hard to prepare for and implement the latest enhancements to our program. As we announced in late spring, we rolled out an improved application that allows re-enrolling grant applicants to apply online. We didn't stop there! Later in the summer, we announced that we now offer instant approval for eligible grant applicants. The enhancement allows patients and providers to learn if they are approved for a HealthWell grant immediately upon electronic submission of their application or while speaking with a HealthWell representative. Grant applicants can enjoy the convenience of this exciting new feature and streamlined application process [online](#) or by calling our hotline at 1- 800-675-8416.

RE-ENROLLMENT JUST AROUND THE CORNER - APPLY ONLINE

Through our recent enhancements and streamlined application process, we've tried to make it as convenient as possible to apply for and manage your grant online. Whether you are a new or re-enrolling grant applicant, be sure to visit our [Diseases and Medications](#) page and click on an individual disease area to determine what type of assistance is offered (copayment or premium). Once you've determined whether you are eligible for assistance, you can re-enroll or apply for a new grant through our online application. You'll know instantly upon submitting your application that you've been approved for a grant. [read more](#)

NEW FUNDS

"I received a grant from your foundation to help pay the copay for my melanoma medication, which was more than I could afford. I recently found out that the provider successfully billed you the amount of my copay and received the payment from you. You have no idea (or maybe you do) what a relief this was for me, as I live on a very small amount from Social Security. Having been a missionary to Latin America for 25 years, unfortunately, I have very little savings set aside. Thank you so much for the work you do. It is a great blessing for people like me, and I thank God you are doing what you do."

Tom
Willis, TX

SHARE YOUR STORY

Have you or a loved one been touched by the HealthWell Foundation? Perhaps you were or are a grant recipient. Or maybe you've donated to HealthWell. If you are a patient, family member, provider or advocate, we invite you to share your experiences. We also welcome other creative forms of expression such as artwork, poetry or photos.

You can share your story on HealthWell's [Facebook](#) page, or [click here](#).

SHARE YOUR STORY

THINKING AHEAD - YEAR END GIVING

We're entering the final months of 2015, and we know there are many charitable organizations that are worthy of your generous support. We

Through the generosity of our donors, we were proud to announce the launch of four new funds this year! In the spring, we opened our pulmonary fibrosis and hepatitis C funds. Through these funds, we are now able to offer copayment assistance to patients living with pulmonary fibrosis and hepatitis C. In August, we were excited to open a new fund to provide copayment relief to patients living with urea cycle disorders, a genetic disorder that results in a deficiency of one of the six enzymes in the urea cycle. Most recently, we opened the cystic fibrosis fund to assist with out-of-pocket costs for treatment for cystic fibrosis patients. You can learn more about each of these funds by visiting our [Diseases and Medications](#) page and clicking on the fund.

hope that you will consider the HealthWell Foundation in your year-end giving plans. One hundred percent of your tax-deductible donation goes to patients in need - patients who desperately need life-saving therapies but can't afford them. There are many ways to make a gift, including direct giving, workplace and matching gifts and estate planning and online donations. To help make a difference in someone's life, visit our [Ways to Give](#) web page and learn more.

[DONATE NOW](#)

[LEARN MORE](#)



The HealthWell Foundation is an independent, non-profit organization that reduces financial barriers to care for underinsured patients with chronic and life-altering illnesses. For more information, please contact us at support@healthwellfoundation.org or call 240-632-5300.

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