

REALWORLDHEALTHCARE.org

Give Patients the Gift of Hope and Health by Supporting HealthWell for #GivingTuesday

By Krista Zodet, President, HealthWell Foundation | December 3, 2013

We are proud to announce that the [HealthWell Foundation](#) – an independent 501(c)(3) charity that provides financial assistance to insured patients living with chronic and life-altering illnesses – is joining the [#GivingTuesday](#) campaign, which launches today. 100 percent of your donation to HealthWell goes directly to grants and services that will benefit patients in need across the country. This week we are sharing some powerful real-world examples of how your gift to HealthWell will help transform lives.

Lynn, who received financial assistance from HealthWell for cancer treatments.

As one of our country's most trusted independent charities, we believe that no patient, including those living with cancer, should go without health care because they can't afford it. [By donating to HealthWell](#) for #GivingTuesday, you'll join us in making that commitment a reality that will change lives for the better, one patient at a time – just like Lynn.

It was ovarian cancer spreading to the colon. My husband called many places, no cancer society would help! One society asked what type of cancer it was, and replied: there are no funds for ovarian cancer – we cannot help. Another organization had already used their funds. It was very discouraging, but my

oncologist's secretary told us about the HealthWell Foundation. After calling and talking to your group, the answer was YES, you would help. (Thanks!) In October of 2008, reversal surgery was done with the ileostomy. And yes, the cancer came back, or maybe was not



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completely gone from before, but-more chemo! Thank you for being there in my time of need. My prayers are with your group and your work. Thanks!

– Lynn (Streator, IL)

We want to make a difference for even more patients like Lynn so they can access critical medical treatments and get better. But that can only happen with your support.

That's why, for this year's #GivingTuesday, we're urging Real World Health Care (RWHC) Blog readers to donate to the HealthWell Foundation's Emergency Cancer Relief Fund (ECRF). Your generous holiday gift will help ensure that patients living with cancer are not forced to choose between paying the rent or buying food and affording life-saving care.

So what, specifically, will your tax-deductible #GivingTuesday donation do? Giving to ECRF will bring us closer to meeting our \$100,000 goal by the end of the year so the fund can open in January. We are almost halfway there with more than \$46,000 raised so far. Every dollar counts, and with just a little more help, we will hit our goal so that more cancer patients can start 2014 off right.

To help more families and patients afford the urgent medical treatments they desperately need, we need you to support #GivingTuesday starting today. Please contribute as generously as you possibly can.

Thank you for giving the gift of health this holiday season.

To read this post on RWHC Blog, [click here](#).