

2018: Our Most Celebrated Year to Date



When health insurance is not enough.®

FUNDS OPEN DURING 2018

- Acromegaly
- Acute Myeloid Leukemia - Medicare Access
- Amyotrophic Lateral Sclerosis
- ANCA-Associated Vasculitis, Wegeners and Granulomatosis with Polyangiitis
- Asthma
- Autoimmune - Medicare Access
- Bladder and Urothelial Cancer - Medicare Access
- Bone Metastases - Medicare Access
- Breakthrough Cancer Pain - Medicare Access
- Breast Cancer - Medicare Access
- Cancer-Related Behavioral Health
- Carcinoid Tumors and Associated Symptoms - Medicare Access
- Chemotherapy Induced Nausea or Vomiting - Medicare Access
- Chemotherapy Induced Neutropenia - Medicare Access
- Chronic Myeloid Leukemia - Medicare Access
- Colorectal Carcinoma - Medicare Access
- Congenital Sucrase-Isomaltase Deficiency
- Cystic Fibrosis Treatments
- Cystic Fibrosis Vitamins and Supplements
- Cytomegalovirus Disease - Prevention and Treatment
- Diabetic Foot Ulcers
- Dupuytren's Disease
- Fungal Infections-Aspergillosis and Candidiasis
- Gastric Cancer - Medicare Access
- Giant Cell Arteritis or Temporal Arteritis - Medicare Access
- Gout - Medicare Access
- Gout Travel
- Head and Neck Cancer - Medicare Access
- Hepatitis C
- Hodgkin's Lymphoma
- Homocystinuria
- Huntington's Disease - Medicare Access
- Idiopathic Thrombocytopenic Purpura
- Immunosuppressive Treatment for Solid Organ Transplant Recipients - Medicare Access
- Macular Degeneration (Wet and Dry)
- Melanoma - Medicare Access
- Movement Disorders - Medicare Access
- Multiple Myeloma - Medicare Access
- Multiple Sclerosis - Medicare Access
- Non-Small Cell Lung Cancer - Medicare Access
- Ovarian Cancer - Medicare Access
- Pediatric Assistance
- Peyronie's Disease
- Porphyrias
- Post Menopausal Osteoporosis - Medicare Access
- Pulmonary Fibrosis
- Renal Cell Carcinoma - Medicare Access
- Secondary Hyperparathyroidism
- Systemic Lupus Erythematosus
- Tardive Dyskinesia - Medicare Access
- Urea Cycle Disorders
- Urticaria
- Wilms' Tumor

On behalf of our Board of Directors, our staff and the patients we serve, HealthWell recognizes and gives thanks to the stakeholders who helped propel us through a year in which we assisted a record number of patients with a record amount of financial support. **In fact, 2018 represented the most impactful and productive year in HealthWell's history.**

Due to the generosity and continued commitment of our donors, HealthWell received more than \$427* million in individual and corporate donations, which allowed us to broaden our funds across a variety of disease areas and increase the number of patients we assisted through our programs. Subsequently, in 2018, HealthWell ranked #41 on the 2018 *Forbes* list of the 100 Largest U.S. Charities, where we were also recognized for our 100% fundraising efficiency, and #50 on the 2018 *Chronicle of Philanthropy* List of America's Favorite Charities.

As a result, and most importantly, we awarded more than \$512 million to over 117,500 underinsured Americans - a growth of more than 28,000 patients over any prior year!

We continued to run our programs in full compliance of federal guidance that governs the copayment assistance industry, using the highest ethical standards as the cornerstone of our operations.

Our transparency and efficiency were recognized by leading charity watchdog groups, publications and other organizations such as Charity Navigator, Guidestar, and GreatNonprofits.



In addition in 2018, we were excited to:

- Inaugurate HWF Direct, LLC, a wholly owned subsidiary of the HealthWell Foundation. Our new contact center is located in near-by Frederick, Maryland and is home to more than 75 professional representatives who handle 26,000+ callers each month.
- Launch or re-open 18 funds, including multiple funds in oncology.
- Create a breakthrough new Cancer-Related Behavioral Health Fund. Through this groundbreaking fund, we provide copayment assistance for behavioral health treatments related to a cancer diagnosis. Grants through the fund assist patients in covering their out-of-pocket treatment-related costs for prescription drugs, counseling services, psychotherapy, and transportation.
- Celebrate the 5th anniversary of our Pediatric Assistance Fund. Through this unique fund, we are honored to have provided much-needed financial assistance to the families of over 1,000 children living with chronic or life-altering conditions.
- Streamline our Income Verification and Document Review process to expedite grant approvals.
- Augment our grants management process to ensure that HealthWell is being billed in the tertiary position for patients with commercial insurance for more efficient utilization of donated funds, when appropriate.
- Enhance our Interactive Voice Response system to handle live enrollment calls more efficiently while providing non-enrolling callers the ability to select from a pre-set series of options to address their inquiries.
- Eliminate our minimum reimbursement requirement to allow patients to submit electronic claims immediately, regardless of dollar amount.
- Initiate ongoing fund analysis to identify underutilized grant dollars and to allow reallocation of those funds to serve more patients with an immediate need.
- Spread our message nationally with dozens of our non-profit alliance partners, resulting in more than 96.7 million media impressions from placements in major news outlets, including *Reuters*, Yahoo! Finance, MarketWatch and *Washington Business Journal*.
- Welcome four new members to our dedicated corporate team.

Ovarian cancer is sneaky—by the time one realizes something isn't right, usually it is advanced. I am one of the lucky ones in that I have a great team and, so far, have beaten the odds. However, it is also a cancer that recurs. A new drug can lengthen the time between the recurrences and yet, more chemo.

Unfortunately, the drug is way expensive and that is where HealthWell is a life prolonger. HealthWell is covering my costs...and for that, my husband and I are so grateful—we could not possibly afford them.

The staff at HealthWell have been very helpful and efficient...so we did not have to wait long at all—every day counts.

Thanks for helping me stay alive longer.

—Karen J.
Ovarian Cancer Fund
Grant Recipient

