

# The Pulse

Summer 2018 Quarterly e-News Update



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## MORE PROGRAMS, MORE TEAM, MORE LIVES TOUCHED

*A Message from HealthWell Foundation President, Krista Zodet*



Krista Zodet, President

Quarter after quarter, I write to you to share the accomplishments and upcoming initiatives for the HealthWell team. From the launch of new funds to the addition of new team members and continued enhancements to our program, I never seem to run out of good news to share. This issue of The Pulse is no different. Since my last update, we've been busy! I'm pleased to announce the recent launch of our [Gastric Cancer Fund](#) and the release of our [2017 Annual Report](#). In this issue, I'm also excited to share updates on staff promotions, website enhancements, the five-year anniversary of our [Pediatric Assistance Fund](#), and to introduce you to our Specialists.

While we are proud of the life-changing work we do, none of this would be possible without the support and trust of our dedicated donors. Without them, we would be powerless to carry out our mission to ensure that no one goes without critical medical treatments because they can't afford them. The kindness of our donors allows us to say "Yes, we can help," to the tens of thousands of underinsured Americans who reach out to us every year. Thank you to our donors who make sure we can be there to provide a financial lifeline to those who need us most.

## THE FACES BEHIND THE VOICE - MEET YOUR HEALTHWELL SPECIALISTS



## From Those We Serve



Meet Twin Sisters, Arielle and Joelle - Both Are Grant Recipients

As the first voice a frightened parent, or a patient recently diagnosed with a chronic or life-altering illness hears when they reach out to HealthWell, our Specialists represent hope, compassion, and comfort. They are the calming voice that lets them know, "We are here for you and we want to help!" They are the voices of HealthWell! [Read more](#)

## OUR GROWING TEAM

As we continue to grow our programs to support those in need, we are also growing our team. I'm thrilled to announce the recent promotions of two of our long-time team members, Collin Alexander and Tim Vawter. Collin and Tim have been with the Foundation since 2012 and have continued to assume roles of increasing responsibility. Their dedication and commitment to our mission has not gone unnoticed. [Read more](#)

## FOUNDATION UPDATE

As I mentioned in my last letter, the HealthWell Foundation experienced a year of monumental growth in 2017. Last year, we assisted more than 88,000 underinsured Americans with out-of-pocket costs for life-changing, sometimes life-saving, medical treatments. That's over 50,000 more patients than we served in 2016 and more than in any other year since HealthWell awarded its first grant in 2004. I'm honored to share more amazing highlights of the year in our [2017 Annual Report](#). I hope you'll take the time to have a look! [Read More](#)

## HEALTHWELL'S PEDIATRIC ASSISTANCE FUND TURNS FIVE-YEARS OLD

Imagine having a child with a chronic or life-altering illness. Then imagine learning that your health insurance isn't adequate to cover the cost of medications or treatments to manage your child's condition. As if the emotional burden isn't hard enough to cope with, now you're faced with the added financial burden that seems simply unsurmountable. Unfortunately, that is the devastating reality many families face. [Read More](#)

## HEALTHWELL ON THE ROAD

As we enter the last weeks of summer, the team and I have started gearing up for the busy fall conference season. In 2018, we expanded our presence at industry and disease-specific conferences. In the spring, the team and I participated in a number of conferences to help spread the word about the life-changing work we do. As the need for our services continues to

## Through Our Cystic Fibrosis Funds

"Thank you so much for the life-changing work you and the Foundation provide! We are so grateful for the resources made available through the grants for Cystic Fibrosis.

Caring for multiple children with a chronic disease is a full time job. The generous gifts people have made in partnership with HealthWell has made it possible for both our girls to obtain the medications needed to help in a longer life expectancy. Arielle and Joelle cheer each other on in daily breathing treatments with a smile. We appreciate the opportunity to watch them continue to take on the world together. We hope to someday have the opportunity to give back to HealthWell.

Thank you so much! We appreciate all the time and efforts of your Amazing Team."

Sincerely - Torey (Arielle and Joelle's mom)

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grow, we are identifying new audiences that focus on specific disease areas we cover. We have a busy fall lineup beginning in September with multiple conferences, including the [National Association of Specialty Pharmacy](#) (NASP), and the [CBI-PAP Legal Update](#), where I'll host a panel session to "Discuss the Patient's Perspective on the Critical Challenges in Providing Effective Assistance." The fall heats up with more opportunities to spread the word about our programs and we'll be exhibiting at a number of conferences through the end of 2018, including the [North American Cystic Fibrosis Conference](#) (NACFC), AONN's [9th Annual Navigation & Survivorship Conference](#), [The Liver Meeting](#), and the [American Society of Hematology](#) (ASH). If you are planning to attend any of these conferences, we invite you to stop by our booth and meet the HealthWell team!

## CHANGE A LIFE TODAY

Thank you to all of you who continue to support our programs and help us say "YES, we can help you," to those who need us most.

Know that when you support the HealthWell Foundation, your donation is put to work immediately to assist underinsured patients who have nowhere else to turn. Here are just a few ways you can support our mission!

1. Make a [general donation](#).
2. Help a cancer patient cover the cost of behavioral health treatments related to their cancer diagnosis through a donation to our new [Cancer-Related Behavioral Health Fund](#).
3. Change a child's life by donating to the [Pediatric Assistance Fund](#).
4. [Donate](#) in the name of a friend or loved one.
5. [Plan](#) a donation in your will.

[Tell us](#) your HealthWell story and spread the word! Did you know that you can also make a difference in the life of someone in need by spreading the word about the life-changing, often life-saving, work we do? Sharing your story with others provides hope and comfort to many people living with life-altering conditions. Simply reassuring them that they are not alone, that there's help and people who care goes a long way in helping patients through their journey. If you have a HealthWell story, won't you please consider sharing - maybe changing someone's life today?

Join our social communities, like us on [Facebook](#), follow us on [Twitter](#), and take a look at our [LinkedIn](#) profile! The more underinsured Americans we reach, the more we can help!

The HealthWell Foundation is an independent, non-profit organization that reduces financial barriers to care for underinsured patients with chronic and life-altering illnesses. For more information, please contact us at [support@healthwellfoundation.org](mailto:support@healthwellfoundation.org) or call 240-632-5300.

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